



**ISSN 2321 – 8916**

**[www.theijbm.com](http://www.theijbm.com)**

**The Board Of**  
**The International Journal of Business & Management**

**Is hereby awarding this certificate to**

**Bay Masruri, Sulis Puji Astuti & Abdurrosyid**

**In recognition of the publication of the paper entitled**

**Promotional Strategies to Increase Admissions of Prospectus Students in**

**University of Muhammadiyah Tangerang, Indonesia**

**Published in 'The IJBM' Journal Volume VI, Issue 6, June, 2018**

**Editor In Chief**

**B. K. Ghosh**